



# A guide to Animoto

## **What is Animoto?**

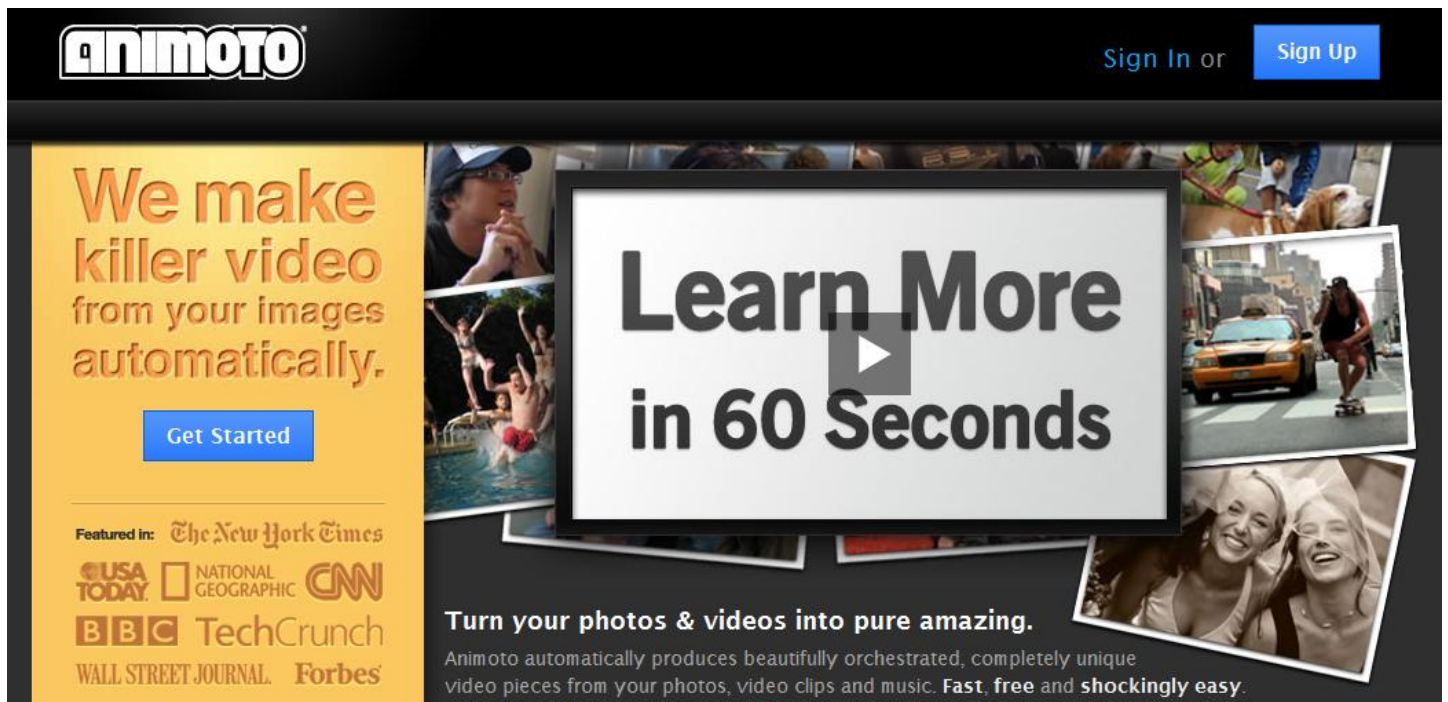
Animoto is a free, online video creation tool which allows users to upload photos, choose or upload music and choose a style for the video. This is then combined into a professional 30 second video. It is possible to upgrade to a “Pro” account which allows for the creation of longer videos.

## **What can I use Animoto for?**

- To celebrate trips and achievements
- To introduce a series of images to provoke debate or reflection
- To demonstrate the benefits of language learning

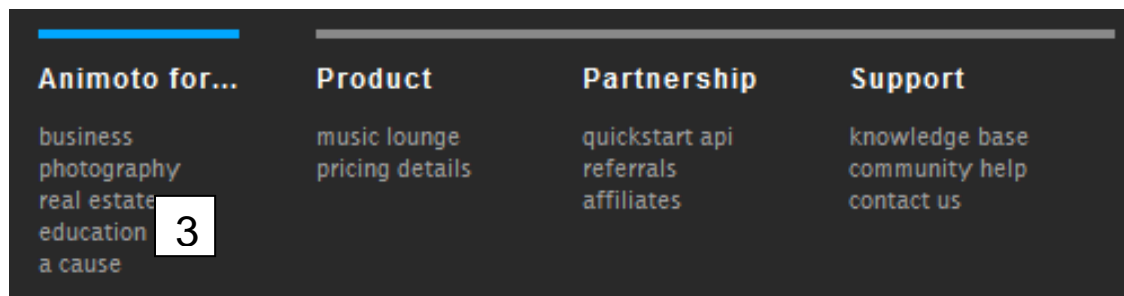
## How to sign up to Animoto

1) Go to [www.animoto.com](http://www.animoto.com)

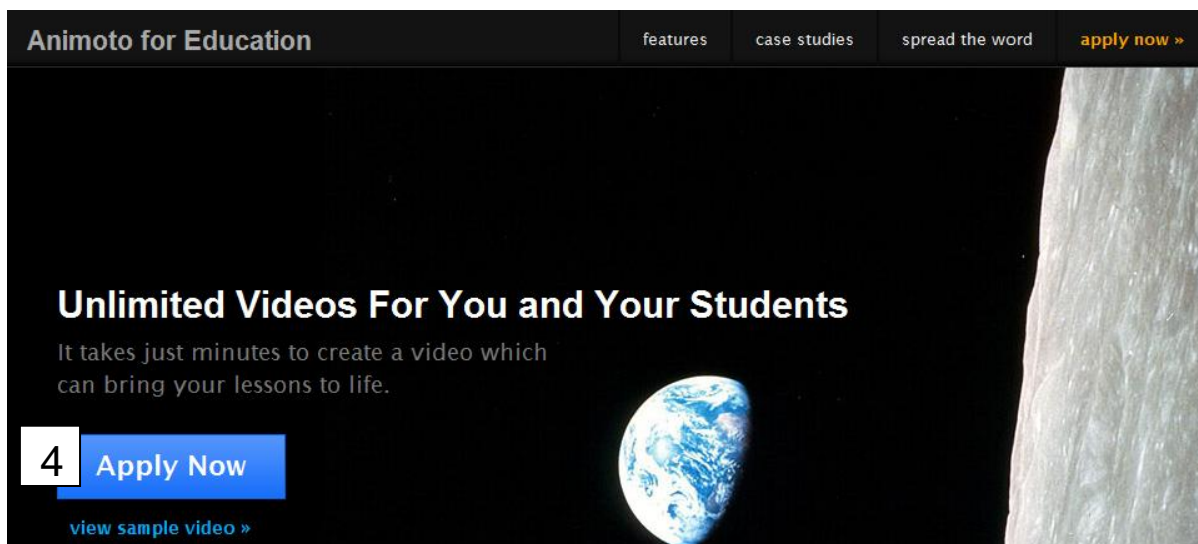


2) Scroll down to the bottom of the page.

3) On the left hand side click on "Animoto for... education".



4) Click on "Apply Now".



5) Complete your details to apply for an account.

6) Click "Submit Application".

NOTE: this will not be approved immediately but may take a few weeks.

## About You

your name

email address

your school

class website/blog

grade(s) you teach

subject(s) you teach

## Newsletter

Sign me up for the quarterly email of Animoto case studies in the classroom from Discovery Education's own Jim Hopton & Peggy Barger (aka. JPeg) ☐

Applications may take several weeks to process. Please ensure that your email is correct in order to receive your code.

We are currently re-evaluating our education program so please be sure to check back here for the latest updates.

6

Submit Application

7) You will receive a notification that your application has been received.

Animoto for Education

[features](#)[case studies](#)[spread the word](#)[apply now »](#)

## Thanks for applying to use Animoto for Education in your classroom

We will review your application and get back to you if we require any further information before activating your account.

Please add **education@animoto.com** to your address book or safe list. This will help ensure that our messages will not be deleted by your spam filters.

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While you wait for a decision, feel free to check out [our product](#). We also have an [iPhone application](#) and a [Facebook application](#) which you may be interested in.

We also have [community help forums](#) and a [knowledge base](#) specifically for educators in order to answer any questions you may have, and to get you started using Animoto.

Return to [Animoto.com](#)

Please sign in

[new user? sign up now »](#)

Chrisfullerinspain@hotmail.com

email address

•••••

password

[forgot your password?](#)



remember me

Sign In

## New to Animoto?

Create a new account! It's quick, it's easy, and you'll be making your first video in about 30 seconds.

[Sign up today »](#)

## How to create a video

1) Click on "Create Video".

The screenshot shows the Animoto website interface. At the top, the Animoto logo is on the left, and the user's name 'Hello, Cl' is on the right. Below the logo, there are links for 'My Videos', 'Account', and 'Sign In'. The 'Create Video' button is highlighted with a red box and the number 1. On the left side, there is a 'MY videos' section with a video player showing a pair of headphones. Below this, there are tabs for 'friends' and 'iphone'. The main content area displays a list of videos with their titles, creation dates, and creators. The first video is 'Year 3 end of year 2008' created on 21 Jul 2008 by Ali Mann. The second video is 'Ten Tors- the event, at last' created on 19 May 2008. To the right of the video list, there is a section titled 'ABOUT YOUR COLLECTION' showing 'My collection: 2 vids' and 'From friends: 2 vids'. Below this, there is a paragraph explaining how to find and manage videos. At the bottom right, there is a 'Tips For This Section' button.

animoto

Hello, Cl

[My Videos](#) | [Account](#) | [Sign In](#)

1 [Create Video](#)

**MY videos**

Year 3 end of year 2008  
created: 21 Jul 2008, 17:37  
by: Ali Mann

Ten Tors- the event, at last  
created: 19 May 2008, 20:37  
by:

play info delete

play info delete

**ABOUT YOUR COLLECTION**

My collection: 2 vids  
From friends: 2 vids

Here you can find all the videos you've created and those that have been shared with you.


**Play** them, **get info** on them, or **delete** them from your collection.

If your friends have sent you videos, you'll find them under **Videos From Friends**.

[Tips For This Section](#)

2) Choose a style.

## Choose your video style



< A fertile field of photos! Your pictures lay scattered until the rich soil grants them new life. [Create Video](#) >


### Want more than 30 seconds?

Upgrade to All Access for only \$30/year, and create unlimited, full-length videos.  
[View pricing plans »](#)


### Go Pro!

Put Animoto to work for your business with unlimited, unbranded, high-resolution videos, licensed for commercial use. Purchase a Pro account for only \$249/year.  
[Learn more »](#)


### Styles




**The Animoto Original**  
[Create video](#)




**Air**  
[Create video](#)



**Water**  
[Create video](#)



**Fire**  
[Create video](#)



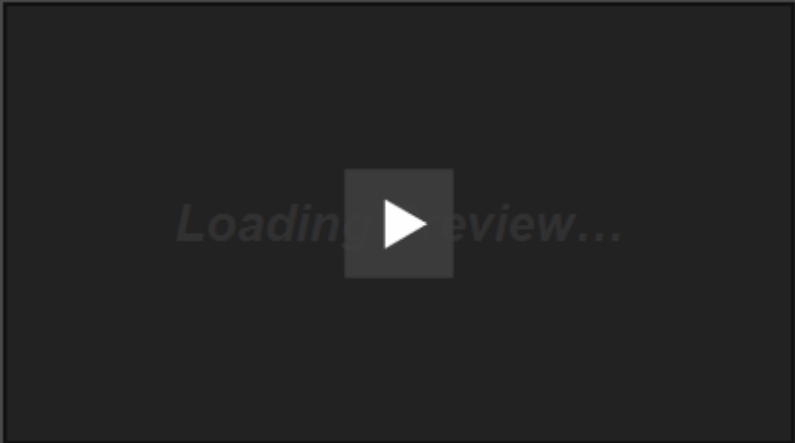
**Earth**  
[Create video](#)

3) Choose “free”. This will allow you to create a 30 second video. If you want to create a longer video you will need to pay to upgrade to “Pro”.

## Color Fold

All Occasions

CLOSE X



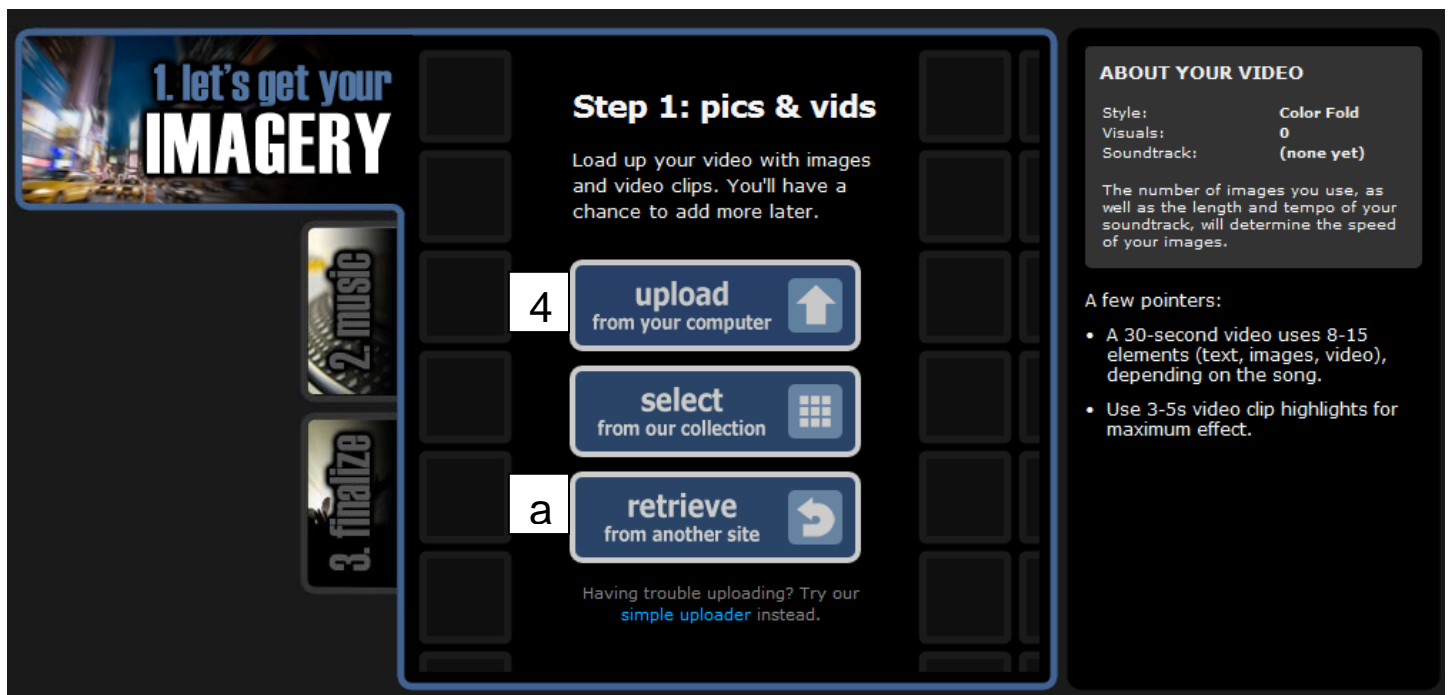
A crystalline construct of colors unfolds into the stratosphere, revealing your pics and vids along the way.

Make unlimited full-length videos for just \$30/year. Or a single vid for \$3. For more information, view our [pricing details](#).

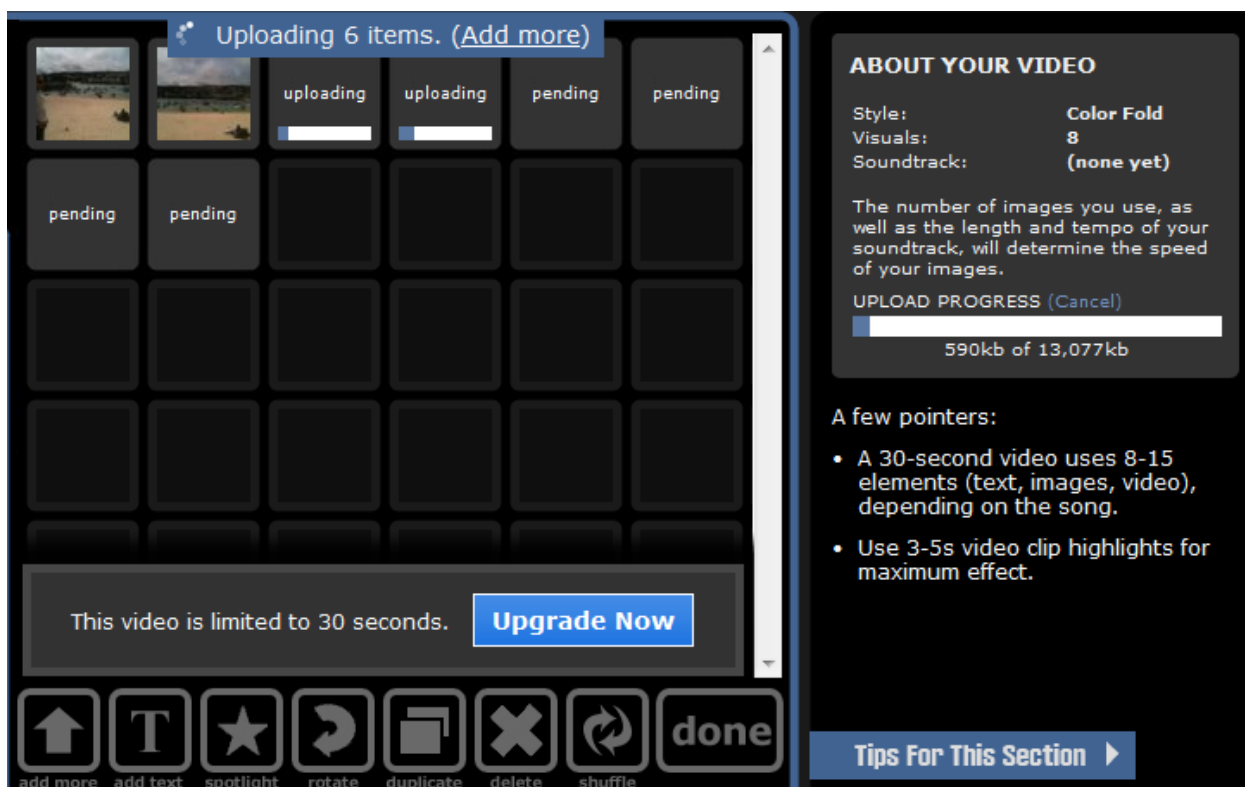
[Purchase Video](#)

Or make a 30-second vid **3** for free.

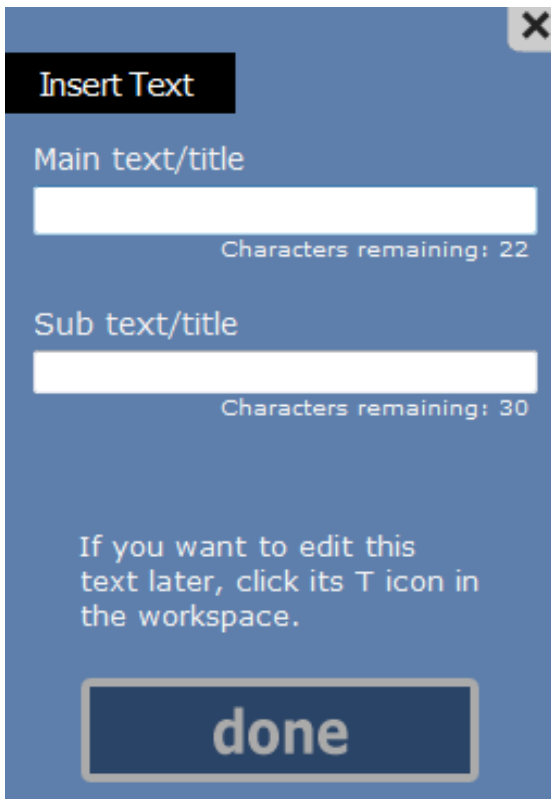
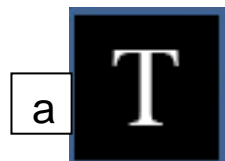
- 4) Click on “upload” to choose photos from your computer. If you have already uploaded your photos to a sharing site, such as Flickr, click on “retrieve” (a).



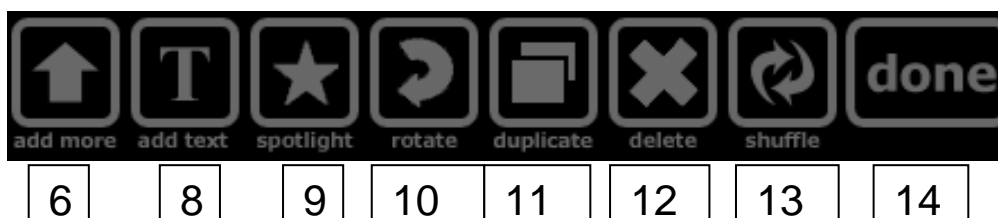
- 5) When you have chosen your images you will be taken to the creation screen. You will see your images as they are uploading. When each image has been uploaded you will see it in its own frame. Whilst it is in the queue it will be shown as “pending”.



- 6) If you want to add further photos, click “Add more”.
- 7) If you want to reposition photos, drag and drop them into a different order.
- 8) If you want to add text as a headline or sub-headline. The text will be shown in your photo display with a “T” emblem (a). This can be dragged into a different place at any time.

- 9) The “Spotlight” button will add further emphasis on the chosen photo, making it the main focus of the video. The photo will be ringed in yellow on your creation screen.
- 10) To rotate a photo through 90degrees, click “Rotate”.
- 11) If you want to use the same photo multiple times, click “Duplicate” and then reposition the photo accordingly.
- 12) If you no longer want to use a photo, select it and click “Delete”.
- 13) If you want to randomise the order of the photos, click “Shuffle”.
- 14) When you are finished, click “done”.



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8

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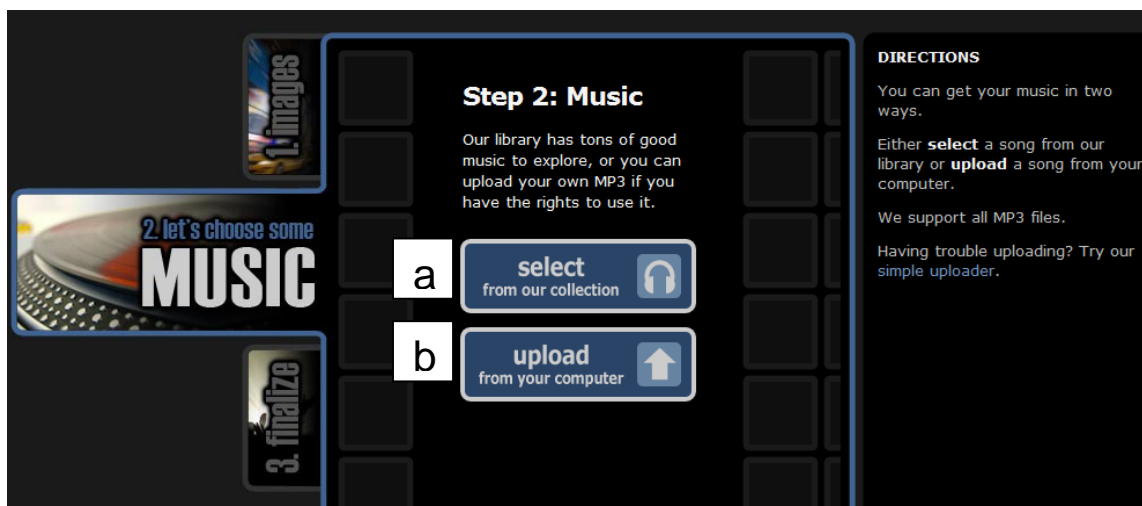
14

## How to choose music

Animoto offers two ways to add music to your video.

- a) “select”- choose music from Animoto’s extensive music selection. The major benefit of this is that all copyright issues are removed.
- b) “upload”- choose music from your computer. There are large copyright issues here unless you have downloaded music with a creative commons license. Alternatively, if you have created a 30second voice track (for example, using Audacity), this is how to add it.

- 1) In this instance we are going to choose music from Animoto’s archive. Click “select” (a).



- 2) You will be offered a wide range of genres. Choose one.
- 3) You can listen to the music on offer by clicking “play” on the right hand side.
- 4) When you are happy with your choice, click “select”.




- 5) It is recommended to leave settings as you selected them originally.
- 6) Click “continue”.


**Step 3: Customize your video.**

**Image pacing** ☐ ½ speed ☒ | ☐ 2x speed

**Video length** This video is limited to 30 seconds. Some images may be skipped. [Upgrade](#).

**Video style**   
**Color Fold** ([Change](#))

**Options** Animoto Pro users can choose to remove branding from their video. [Learn more »](#)

**6** [continue](#) 

- 7) Complete the details.
- 8) Click “create video”.

NOTE: if you want to return to any previous phase, click




**Step 3: Customize your video**


**Title**


**Description**

**Producer Name** [What's this?](#)

**Thumbnail** 

**Advanced Options**  
Animoto Pro users can create unbranded videos and include a call-to-action button at the end of their video. Perfect for driving viewers to a specific web site to promote a product or service.  
[Learn more about Animoto Pro »](#)

**8** [create video](#) 



The process of creating the video can take a few minutes, depending on the chosen length of your video and your internet connection speed. The steps are documented on screen as they progress.

## Animoto is producing your video

You can wait here or navigate away. We'll email you when it is ready.

ProcessingAnalyzingRendering

It will take us a few minutes to prepare your video creation.  
[Make another video](#) or [learn more](#) about our products.

Want to make unlimited full-length videos?

Get An All-Access Pass

## How to embed your video into a blog, VLE or wiki

1) Click on “Video Toolbox”.

Bilbao and Santander

Created 6 minutes ago by Chris Fuller.

This video has had 0 views.

Artist: M. Puckett

Song: Anything

Like

Be the first of your friends to like this.

00:35

You can remix, edit, share, download, upgrade, export and embed your video from the toolbox.

1

Video Toolbox  
Share, Edit, Remix, Etc.

30 Seconds  
Not Enough?

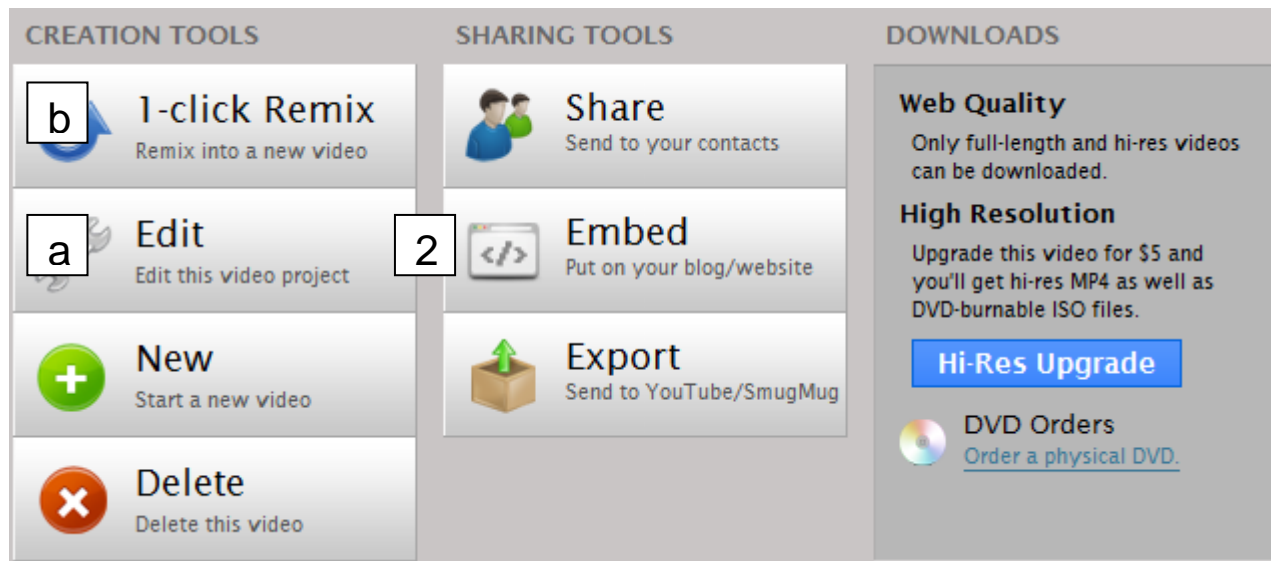
Make someone's day for less than a latte.

Buy now!

2) Click on “Embed”.

NOTE: to re-edit this video (to change the music and scheme), click on “Edit” (a).

For a random change of the sequence, click on “1-click Remix” (b).



3) Click “Copy Code”.

4) Paste this code into the html section of the compose post section of your blog, or into the appropriate section of your VLE or wiki.

